

Financial Statements June 30, 2018 and 2017 The Minnesota Opera



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**CPAs & BUSINESS ADVISORS** 

#### **Independent Auditor's Report**

The Board of Directors The Minnesota Opera Minneapolis, Minnesota

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of The Minnesota Opera (Minnesota Opera), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Minnesota Opera as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Ede Bailly LLP

Minneapolis, Minnesota January 14, 2019

## The Minnesota Opera Statements of Financial Position June 30, 2018 and 2017

	2018	2017
Assets		
Cash and cash equivalents	\$ 626,306	\$ 595,693
Reserved cash and cash equivalents	950,000	1,450,000
Contributions and grants receivable, net (Note 2)	1,914,516	3,084,617
Accounts receivable	450,481	365,624
Deferred production expenses (Note 3)	385,453	679,484
Prepaid expenses	86,628	384,503
Property and equipment, net (Note 4)	2,905,665	2,662,259
Operating investments (Note 5)	1,001,068	998,411
Endowment investments (Note 5)	8,862,994	8,830,801
Beneficial interest in perpetual trusts	7,944,475	7,886,676
Total assets	\$ 25,127,586	\$ 26,938,068
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 676,119	\$ 429,623
Deferred revenue	1,663,149	2,063,374
Bonds and notes payable (Note 7)	1,000,000	1,000,000
Total liabilities	3,339,268	3,492,997
Net Assets		
Unrestricted		
Board designated	500,000	500,000
Undesignated	(695,112)	(260,942)
C C	(195,112)	239,058
Temporarily restricted (Note 8)	2,359,186	3,750,290
Permanently restricted (Note 8)	19,624,244	19,455,723
Total net assets	21,788,318	23,445,071
Total liabilities and net assets	\$ 25,127,586	\$ 26,938,068

# The Minnesota Opera Statements of Activities Year Ended June 30, 2018

	Unres	tricted			
	Operating Fund	Endowment/ Capital Fund	Temporarily Restricted	Permanently Restricted	Total
Revenue and Public Support					
Revenue					
Opera season/admissions	\$ 2,959,566	\$ -	\$ -	\$ -	\$ 2,959,566
Outreach and education	125,717	-	-	-	125,717
Rental and other	147,985	-	-	-	147,985
Co-production income	344,839	-	-	-	344,839
Trust distribution	410,827	-	-	-	410,827
Interest income	9,165	-	-	-	9,165
Other	184,029	-	-	-	184,029
Total revenue	4,182,128				4,182,128
Public Support					
Contributions and grants	5,083,075		834,068		5,917,143
Special event revenue	641,832		-		641,832
Less cost of direct benefits to donors	(72,155)				(72,155)
Net special events revenue	569,677				569,677
In-kind contributions	1,122				1,122
Transfers to operating fund from	1,122	-	-	-	1,122
endowment/capital fund	483,050	(483,050)			
Total public support	6,136,924	(483,050)	834,068		6,487,942
Total public support	0,130,924	(483,030)	854,008		0,467,942
Total revenue and public support	10,319,052	(483,050)	834,068		10,670,070
Net assets released from					
restrictions	2,225,172		(2,225,172)		
restretions	2,223,172		(2,223,172)		
Expenses					
Program services					
Production expenses	9,745,304	-	-	-	9,745,304
Outreach and education	446,963	-	-	-	446,963
Administrative and general	1,556,030	148,118	-	-	1,704,148
Fundraising expenses	1,130,865	-	-	-	1,130,865
r andraising enpenses	1,100,000				1,120,000
Total expenses	12,879,162	148,118			13,027,280
Change in Net Assets - Operating	(334,938)	(631,168)	(1,391,104)	-	(2,357,210)
Change in Net Assets - Non-operating					
Non-operating contributions	-	-	-	110,722	110,722
Investment income (loss), net	2,870	529,066	-	-	531,936
Change in value of beneficial					
interest in perpetual trusts	-	-	-	57,799	57,799
	2,870	529,066	-	168,521	700,457
Total Change in Net Assets	(332,068)	(102,102)	(1,391,104)	168,521	(1,656,753)
Net Assets, Beginning of Year	(134,837)	373,895	3,750,290	19,455,723	23,445,071
Net Assets, End of Year	\$ (466,905)	\$ 271,793	\$ 2,359,186	\$ 19,624,244	\$ 21,788,318

## The Minnesota Opera Statements of Activities Year Ended June 30, 2017

	Unrest	tricted			
	Operating Fund	Endowment/ Capital Fund	Temporarily Restricted	Permanently Restricted	Total
Revenue and Public Support					
Revenue					
Opera season/admissions	\$ 2,954,890	\$ -	\$ -	\$ -	\$ 2,954,890
Outreach and education	132,685	-	-	-	132,685
Rental and other	201,772	-	-	-	201,772
Co-production income	169,489	-	-	-	169,489
Trust distribution	421,732	-	-	-	421,732
Interest income	3,514	-	-	-	3,514
Other	114,969	-	-	-	114,969
Total revenue	3,999,051				3,999,051
Public Support					
Contributions and grants	2,975,942		1,272,164		4,248,106
Special event revenue	534,229		1,272,104		534,229
Less cost of direct benefits to donors	(94,293)				(94,293)
Net special events revenue	439,936				439,936
In-kind contributions	5,773	_	-	-	5,773
Transfers to operating fund from	5,775	-	-	-	5,115
endowment/capital fund	612,467	(532,467)	(80,000)		
Total public support	4,034,118	(532,467)	1,192,164		4,693,815
Total public support	4,034,118	(332,407)	1,192,104		4,093,815
Total revenue and public support	8,033,169	(532,467)	1,192,164		8,692,866
Net assets released from					
restrictions	3,047,838	-	(3,047,838)	-	-
			(0,011,000)		
Expenses					
Program services					
Production expenses	7,677,747	-	-	-	7,677,747
Outreach and education	468,304	-	-	-	468,304
Administrative and general	1,865,264	140,995	-	-	2,006,259
Fundraising expenses	1,038,528	-	-	-	1,038,528
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Total expenses	11,049,843	140,995			11,190,838
Change in Net Assets - Operating	31,164	(673,462)	(1,855,674)	-	(2,497,972)
		<u></u>	<u> </u>		<u></u> _
Change in Net Assets - Non-operating					
Non-operating contributions	-	-	-	14,278	14,278
Investment income (loss), net	12,843	798,939	-	-	811,782
Change in value of beneficial					
interest in perpetual trusts	-	-	-	283,222	283,222
	12,843	798,939	-	297,500	1,109,282
Total Change in Net Assets	44,007	125,477	(1,855,674)	297,500	(1,388,690)
Net Assets, Beginning of Year	(178,844)	248,418	5,605,964	19,158,223	24,833,761
Net Assets, End of Year	\$ (134,837)	\$ 373,895	\$ 3,750,290	\$ 19,455,723	\$ 23,445,071

# The Minnesota Opera Statements of Cash Flows Years Ended June 30, 2018 and 2017

2018	2017
Cash Flows from Operating Activities	
Change in net assets \$ (1,656,753) \$	6 (1,388,690)
Adjustments to reconcile change in net assets to net cash	( )
from (used for) operating activities	
Depreciation 196,516	213,460
Change in value of beneficial interest in perpetual trust (57,799)	(283,222)
Endowment net investment return (569,354)	(766,088)
Net realized and unrealized (gain) loss on operating investments 12,524	(4,268)
Contributions restricted to endowment (110,722)	(14,278)
Changes in operating assets and liabilities	
Contributions and grants receivable 1,170,101	434,520
Accounts receivable (84,857)	361,269
Deferred production expenses 294,031	447,436
Prepaid expenses 297,875	(269,859)
Accounts payable and accrued expenses 246,496	181,436
Deferred revenue (400,225)	(81,674)
Net Cash from (used for) Operating Activities (662,167)	(1,169,958)
Cash Flows from Investing Activities	
Withdrawal from restricted cash 500,000	-
Purchases of operating investments (15,181)	(63,300)
Proceeds from sale of operating investments -	17,124
Purchase of property and equipment (439,922)	(119,854)
(Addition to) withdrawal from endowment 537,161	731,756
(Addition to) withdrawal from perpetual trusts	(14,278)
Net Cash from (used for) Investing Activities 582,058	551,448
Cash Flows from Financing Activities	
Collections of contributions restricted to endowment 110,722	14,278
Net Cash from Financing Activities 110,722	14,278
Net Change in Cash and Cash Equivalents30,613	(604,232)
Cash and Cash Equivalents, Beginning of Year595,693	1,199,925
	505 (02
Cash and Cash Equivalents, End of Year <u>\$ 626,306</u> <u>\$</u>	595,693
Supplemental Disclosure of Cash Flow Information	
Cash paid during the year for interest \$ 28,363 \$	28,748

### Note 1 - Nature of Organization and Significant Accounting Policies

#### **Mission Statement**

The Minnesota Opera (Minnesota Opera) changes lives by bringing together artists, audiences, and community, advancing the art of opera for today and for future generations.

### **Nature of Organization**

Minnesota Opera was formed as a 501(c)(3) corporation organized for charitable, artistic and educational purposes, primarily in the St. Paul/Minneapolis area.

### **Program Accomplishments**

Minnesota Opera, having completed its 55th anniversary season, is regarded by the opera field in the United States as one of the industry's most ambitious companies, producing standard repertoire, world premieres, and less well-known works. Minnesota Opera has been a resident company of the Ordway Center for the Performing Arts in downtown St. Paul since 1985. Minnesota Opera regularly receives national and international acclaim as a producer and creator of opera.

Minnesota Opera's 2017-2018 mainstage season included *Don Pasquale, The Marriage of Figaro, Dead Man Walking, Rigoletto*, and *Thaïs*. This special anniversary season also featured a free season preview concert at the Ordway, a 20<sup>th</sup> anniversary celebration concert for its resident artist program, and six performances of *Fellow Travelers* at The Cowles Center in Minneapolis in June in tandem with the city's pride festivities. Minnesota Opera productions featured world-renowned artists showcased in productions which were conducted, directed, and designed by acclaimed professionals of the field. Along with distinguished guest artists, Minnesota Opera's productions also featured the company's own professional chorus, resident artists, and orchestra. During the fiscal year 2018 season, Minnesota Opera produced 35 performances for the entertainment and enrichment of over 45,000 patrons.

Minnesota Opera's education and outreach efforts reached over 20,000 persons through efforts including: coOPERAtion! – a residency program that places Teaching Artists into schools, libraries, and community centers; Music Out Loud – a high frequency after-school program for underserved youth; Stories Sing – a library-based story time program for young children; Day at the Opera – audition master classes which provide opportunities for high school students to work with members of the Opera staff and guest artists; Project Opera – consisting of three groups, Ragazzi (grades 4 to 8), Giovani (grades 9 to 12) and the Apprentice program (grade 12); Technical Theater Laboratory – introductory workshops that examine the principles of set, costume, and lighting design (grades 5-12); Summer Opera Camp – a week-long vocal training program for teens; Children's Chorus Summer Opera Camp – a four-day long day camp for children ages 7 to 12; Opera Artist+ – a weeklong camp for college students to learn about the business of opera; <u>www.mnop.co/learn</u> – an education-specific area of Minnesota Opera's website that provides resources for teachers and students to learn about the art form; Student Final Dress Rehearsals – open final dress rehearsals with an invited audience of primarily high school students; Opera Insights – a pre-performance lecture open to ticket holders one hour before each performance; Behind the Curtain – 90-minute evening classes designed to give ticket holders an in-depth look at each opera in the season; and Voices of Opera – an opera chorus for adults 55+. Celebrating 20 years, Minnesota Opera's nationally acclaimed Resident Artist Program nurtures the next generation of opera artists, providing them a critical bridge between conservatory training and a professional career. During the 2017-2018 season, eight young professionals in voice, stage direction, and arts administration received nine months of intensive professional development, including master classes, audition training, and the chance to network with agents and other companies. In addition to appearing in Minnesota Opera's productions, these artists were an integral part of the company's outreach and education efforts, serving as operatic ambassadors throughout the community both in schools and at special events.

### **Cash and Cash Equivalents**

Minnesota Opera considers all cash and highly liquid financial instruments with original maturities of three months or less, and which are neither held for nor restricted by donors for long-term purposes, to be cash and cash equivalents. Cash and highly liquid financial instruments restricted to permanent endowment or other long-term purposes of Minnesota Opera are excluded from this definition.

Minnesota Opera maintains funds in bank deposit and investment accounts, which, at times, may exceed insured limits. Minnesota Opera has not experienced any losses in these accounts.

## **Receivables and Credit Policies**

Accounts receivable consists primarily of non-interest-bearing amounts due for various purposes. Management determines the allowance for uncollectible accounts receivable based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Accounts receivable are written off when deemed uncollectible. There was no allowance determined to be necessary as of June 30, 2018 and 2017.

### **Contributions and Grants Receivable**

Unconditional contributions and grants receivable expected to be collected within one year are recorded at net realizable value. Unconditional contributions and grants receivable expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statement of activities. Management determines the allowance for uncollectable promises to give based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Contributions and grants receivable are written off when deemed uncollectable. At June 30, 2018 and 2017, the allowance was \$34,963 and \$40,032, respectively.

### **Deferred Production Expenses**

Expenses related to production incurred in years prior to a scheduled performance are deferred until the year of performance. These expenses may include construction of sets, props, and costumes as well as certain licensing costs or commissioning fees paid to composers and librettists.

### **Property and Equipment**

Property and equipment acquisitions in excess of \$1,000 with a life greater than two years are recorded at cost, if purchased, or at fair value at the date received, if donated. Depreciation is computed using the straight-line method over the estimated useful property and equipment lives (three to 40 years). Minnesota Opera monitors the addition of production equipment in accordance with the terms of the Strategic Initiative. When assets are sold or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts, and any remaining gain or loss is included in the statement of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

Minnesota Opera reviews the carrying value of property and equipment for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended June 30, 2018 and 2017.

#### Investments

Minnesota Opera has invested in four limited partnerships (the partnerships). The investment manager revalues the partnerships monthly and independent audits are performed on an annual basis. Minnesota Opera's investment in the partnerships is reported at the estimated fair value of Minnesota Opera's share of the partnerships, which is evaluated and determined by Minnesota Opera with assistance from the investment manager.

Minnesota Opera's investment in a private equity limited partnership is reported at the estimated fair value of Minnesota Opera's share of the partnership, which is evaluated and determined by Minnesota Opera with assistance from its custodian.

Realized and unrealized gains and losses are included in the change in unrestricted net assets unless their use is temporarily or permanently restricted by donor stipulations or law. Realized gains and losses are reported at date of disposition based on the difference between the net proceeds received and the purchased value of the investment sold, using the specific identification method. Unrealized gains and losses are reported for the change in fair value between reporting periods. Interest and dividend income is reported when earned.

Investment securities are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that the changes in the values of investment securities will occur in the near term and that those changes could materially affect the balance of investments in the financial statements.

#### **Beneficial Interest in Perpetual Trusts**

Minnesota Opera has been named as an irrevocable beneficiary of perpetual trusts (the trusts) held and administered by a third party. These perpetual trusts provide for the distribution of net income of the trusts to Minnesota Opera; however, Minnesota Opera does not select the investments held by the perpetual trusts. After the 20<sup>th</sup> anniversary of the trust, the Trustees may vote to unanimously terminate the trust and distribute the proceeds to Minnesota Opera's endowment. At the date Minnesota Opera receives notice of a beneficial interest, a permanently restricted contribution is recorded in the statements of activities, and a beneficial interest in a perpetual trust is recorded in the statements of financial position at the fair value of the underlying trust assets. Thereafter, beneficial interests in the trusts are reported at fair value of the trusts' assets in the statements of financial position, with trust distributions and changes in fair value recognized in the statements of activities.

Minnesota Opera also has a beneficial interest in another trust held by a third party consisting of the right to receive the residual value upon trust termination. The beneficial interest in this trust is recorded at the present value of the expected future cash flows.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

<u>Unrestricted Net Assets</u> – Net assets available for use in general operations. Unrestricted Board-designated net assets consist of net assets designated by the Board of Directors in the amount of \$500,000 for operating reserve as of June 30, 2018 and 2017.

<u>Temporarily Restricted Net Assets</u> – Net assets subject to donor restrictions that may or will be met by expenditures or actions of Minnesota Opera and/or the passage of time, and certain income earned on permanently restricted net assets that has not been appropriated for expenditure by Minnesota Opera's Board of Directors.

Minnesota Opera reports contributions restricted by donors as increases in unrestricted net assets if the restrictions expire in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in temporarily restricted net assets (unless the restriction is in perpetuity), depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets from a prior period are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

<u>Permanently Restricted Net Assets</u> – Net assets whose use is limited by donor-imposed restrictions that neither expire by the passage of time nor can be fulfilled or otherwise removed by action of Minnesota Opera. The restrictions stipulate that resources be maintained permanently but permit expending the income generated in accordance with the provisions of the agreements.

In addition to net asset reporting, to ensure observance of limitations and restrictions placed on the use of resources available to Minnesota Opera, internally, the accounts are maintained in accordance with the principles of fund accounting, whereby resources for various purposes are classified into funds established according to their natures and purposes.

The two self-balancing funds utilized are as follows:

<u>Operating Fund</u> – This fund consists of resources that are available for the current or future-year support of operations that are not accounted for in the Endowment/Capital Fund.

<u>Endowment/Capital Fund</u> – This fund consists of donor contributions or gift instruments, which are subject to capital restrictions. Also included in this fund are endowment contributions and related earnings. This fund is also used to account for resources obtained and expended for property acquisitions.

#### **Performance Revenue**

Revenue from ticket sales that relate to a specific production is recognized during the time period of the performance. Revenues received prior to a performance are deferred. The deferred amounts are included in deferred revenue in the accompanying financial statements.

During the years ended June 30, 2018 and 2017, five productions were performed by Minnesota Opera. Ticket sales for these productions for the years ended June 30, 2018 and 2017, were \$2,959,566 and \$2,954,890, respectively. Related production expenses for the years ended June 30, 2018 and 2017, were \$6,370,776 and \$6,051,567, respectively.

### **Contributions and Donations**

Contributions and donations are recognized when cash, securities or other assets, an unconditional promise to give, or notification or a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

Contributed property and equipment is recorded at fair value at the date of donation. In the absence of donor stipulations, Minnesota Opera presents these assets as unrestricted support. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, Minnesota Opera reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Donated services are recorded when there is an objective basis to measure the value of such services and the service involves specialized skills that would be purchased, if not provided by donation. The services of most volunteers have not been reflected in the statements as donated services since there is no objective measurement basis and they do not meet generally accepted accounting principles' criteria for recognition. Nevertheless, volunteers have given significant amounts of their time to Minnesota Opera.

### **Advertising Costs**

Advertising costs are expensed as incurred. Such costs were \$353,942 and \$258,575 for the years ended June 30, 2018 and 2017, respectively.

#### **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### **Income Taxes**

Minnesota Opera is a Minnesota nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3), qualifies for the charitable contribution deduction under Section 170(b)(1)(A)(vi), and has been determined not to be a private foundation under Section 509(a)(1). Minnesota Opera is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, Minnesota Opera is subject to income tax on net income that is derived from business activities that are unrelated to the exempt purpose. Minnesota Opera files an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS to report its unrelated business activity.

Minnesota Opera believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements.

Minnesota Opera would recognize future accrued interest and penalties related to unrecognized tax benefits in income tax expense if such interest and penalties were incurred.

#### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as of the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and those differences could be material.

#### **Recent Accounting Guidance**

MN Opera adopted the provisions of Accounting Standards Update (ASU) 2015-07 "*Fair Value Measurement (Topic 820): Disclosures for Investment in Certain Entities That Calculate Net Asset Value per Share (or Equivalent)*", which are effective for fiscal years beginning after December 15, 2016. ASU 2015-07 removes the requirement to include investments in the fair value hierarchy for which fair value is measured using the net assets value practical expedient in Accounting Standards Codification 820. Accordingly, the accounting change has been retroactively applied to the prior period presented, as required.

### Note 2 - Contributions and Grants Receivable

Contributions and grants receivable are estimated to be collected as follows at June 30, 2018 and 2017:

	2018	2017
Within one year In one to five years	\$ 821,310 <u>1,186,191</u> 2,007,501	\$ 621,901 2,623,061 3,244,962
Less discount to net present value (3%) Less allowance for uncollectible contributions and grants	(58,022) (34,963)	(120,313) (40,032)
	\$ 1,914,516	\$ 3,084,617

At June 30, 2018, four donors accounted for approximately 57% of total grants receivable, and as of June 30, 2017, three donors accounted for approximately 61% of total grants receivable, respectively.

### Note 3 - Deferred Production Expenses

Deferred production expenses are estimated as follows at June 30, 2018 and 2017:

	 2018		2017
Current deferred production expenses Noncurrent deferred production expenses	\$ 138,407 247,046	\$	33,070 646,414
	\$ 385,453	\$	679,484

### Note 4 - Property and Equipment

Property and equipment consists of the following at June 30, 2018 and 2017:

	2018	2017
Land	\$ 1,110,000	\$ 1,110,000
Equipment	1,591,125	1,426,455
Buildings	4,228,042	4,168,752
-	6,929,167	6,705,207
Less accumulated depreciation	(4,023,502)	(4,042,948)
	\$ 2,905,665	\$ 2,662,259

Depreciation expense totaled \$196,516 and \$213,460 for the years ended June 30, 2018 and 2017, respectively.

### Note 5 - Investments

Minnesota Opera has invested in four limited partnerships with Okabena Advisors. Okabena Advisors provides a highly strategic investment management program that provides access, diversification, and integrated risk management. Those limited partnerships (the partnerships) are Okabena Fixed Income Fund (OFIF), Okabena Diversified Equity Fund (ODEF), Okabena Marketable Alternatives Fund (OMAF), and Okabena Special Opportunities Fund (OSOF). The fair market value of each partnership is estimated monthly and calculated quarterly. Okabena Advisors provides monthly liquidity for these positions. Minnesota Opera may discontinue the relationship with Okabena Advisors upon six-months' notice. Minnesota Opera retains control of the asset allocation between the four partnerships but is obligated to allow Okabena Advisors to have discretion within the four asset classes.

Minnesota Opera also has an investment in a private equity limited partnership which is not tradable. The fair value of Minnesota Opera's partnership interest is calculated quarterly. Minnesota Opera must retain its interest in the partnership for a ten-year period, with options for subsequent one-year extensions. The partnership invests in venture capital and leveraged buyout interests. Minnesota Opera initially invested \$390,000 in the fund.

Investment income consists of the following for the years ended June 30, 2018 and 2017:

	2018		2017
Operating investments			
Investment income	\$	15,394	\$ 13,111
Net realized gains (losses)		1,928	5,458
Net unrealized gains (losses)		(9,935)	(1,190)
Investment management fees		(4,517)	 (4,536)
	\$	2,870	\$ 12,843
Endowment investments			
Investment income	\$	43,155	\$ 32,851
Net realized gains (losses)		244,322	176,418
Net unrealized gains (losses)		281,877	628,858
Investment management fees		(40,288)	 (39,188)
	\$	529,066	\$ 798,939

### Note 6 - Fair Value of Assets and Liabilities

Certain assets and liabilities are reported at fair value in the financial statements. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction in the principal, or most advantageous, market at the measurement date under current market conditions regardless of whether that price is directly observable or estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset or liability, including assumptions market participants would use in pricing the asset on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

- Level 1 Quoted prices (unadjusted) in active markets for identical assets or liabilities that Minnesota Opera can access at the measurement date.
- Level 2 Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, and market-corroborated inputs.
- <u>Level 3</u> Unobservable inputs for the asset or liability. In these situations, Minnesota Opera develops inputs using the best information available in the circumstances.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to Minnesota Opera's assessment of the quality, risk or liquidity profile of the asset or liability.

The fair values of beneficial interests in perpetual trusts are determined by management using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the underlying assets and are based on the fair values of trust investments as reported by the trustees.

Minnesota Opera uses Net Asset Value (NAV) per share, or its equivalent, such as member units or an ownership interest in partners' capital, to estimate the fair values of certain hedge funds, private equity funds, funds of funds, and limited partnerships which do not have readily determinable fair values. The Opera uses NAV per share (or its equivalent) as a practical expedient to estimate the fair values of the funds invested in limited partnerships which do not have readily determinable fair values. As described in Note 5, Okabena Advisors manages the partnerships in which Minnesota Opera invests, tracks the investments underlying NAVs, and assists management with evaluation and determination of estimated fair value.

Assets measured at fair value on a recurring basis at June 30, 2018 and 2017, are as follows:

			Fair Value Measurements at Report Date Using					
	Total		Quo Price Active M for Ide Asso (Leve	es in Aarkets ntical ets	Signif Oth Obser Inp (Leve	er vable uts	Ur	ignificant observable Inputs (Level 3)
June 30, 2018								
Beneficial interest in perpetual trusts	\$	7,944,475	\$	-	\$	-	\$	7,944,475
Investments measured at net asset value (a) Funds invested in limited partnerships (Note 5)		9,864,062						
	\$	17,808,537	\$	-	\$	-	\$	7,944,475
June 30, 2017								
Beneficial interest in perpetual trusts	\$	7,886,676	\$	-	\$	-	\$	7,886,676
Investments measured at net asset value (a) Funds invested in limited partnerships (Note 5)		9,829,212		-		-		-
	\$	17,715,888	\$		\$		\$	7,886,676

(a) In accordance with Subtopic 820-10, certain investments were measured at net asset value per share (or its equivalent) and have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the line items presented in the statements of financial position.

Below is a reconciliation of beginning and ending balances of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the years ended June 30, 2018 and 2017:

	]	Beneficial Interest in petual Trusts
Year Ended June 30, 2018		
Balance, June 30, 2017 Total gains or losses included in change in net assets Purchases, issuances, sales and settlements Purchases Sales	\$	7,886,676 57,799 - -
Balance, June 30, 2018	\$	7,944,475
Year Ended June 30, 2017		
Balance, June 30, 2016 Total gains or losses included in change in net assets Purchases, issuances, sales and settlements Purchases Sales	\$	7,603,454 283,222
Balance, June 30, 2017	\$	7,886,676

Investments in certain entities that calculate NAV per share as a practical expedient are as follows at June 30, 2018 and 2017:

	Number of Investments	]	Fair Value	•	unded nitments	Redemption Frequency	Redemption Notice Period
June 30, 2018 Funds invested in limited partnerships	4	\$	9,864,062	\$	-	Quarterly	180 days
June 30, 2017 Funds invested in limited partnerships	4	\$	9,829,212	\$	-	Quarterly	180 days

Funds invested in limited partnerships – each investment within this category focuses on a different sector of the market including bonds, marketable alternatives, U.S. equities, non-U.S. equities, and natural resources.

### Note 7 - Bonds and Notes Payable and Line of Credit

Long-term debt consists of:

	 2018		2017
2.75% note payable, due in annual interest installments of \$25,700 through November 2025, at which time the outstanding principal amount is also due, unsecured.	\$ 1,000,000	\$	1,000,000

Minnesota Opera also maintains a revolving line of credit with a bank that bears interest at the LIBOR rate plus 2.6%, and whose draws are not to exceed \$1,000,000, that expires on January 31, 2019. The line of credit is collateralized by substantially all unrestricted assets of Minnesota Opera and requires that pledge receipts be utilized to pay down outstanding line of credit balances. There was no balance due on the note as of June 30, 2018 and 2017.

#### Note 8 - Restricted Net Assets

Temporarily restricted net assets at June 30, 2018 and 2017, consist of:

	 2018	 2017
Program and, in many cases, also time restrictions		
New Works Initiative	\$ 525,000	\$ 458,890
Opera Innovate	992,584	1,801,440
Future seasons	136,000	201,760
Education	75,915	15,000
Capital	-	101,429
-	 1,729,499	2,578,519
Time restrictions, without program restrictions		
Future seasons	 629,687	 1,171,771
	\$ 2,359,186	\$ 3,750,290

Net assets were released from released from restrictions as follows during the years ended June 30, 2018 and 2017:

	 2018		2017	
Expirations of time restrictions	\$ 542,084	\$	767,730	
Satisfaction of purpose restrictions				
New Works Initiative	458,890		1,439,630	
Opera Innovate	900,956		-	
Future seasons	206,813		832,978	
Capital	101,429		-	
Education	 15,000		7,500	
	\$ 2,225,172	\$	3,047,838	

Earnings from permanently restricted net assets that are restricted for a particular purpose by a donor are recorded as temporarily restricted net assets until those restrictions are met. Unrestricted earnings from permanently restricted net assets are available for the general operational expenses of Minnesota Opera, as approved by the Board of Directors. Permanently restricted net assets are detailed below based upon the purposes for which earnings have been designated at June 30, 2018 and 2017:

	 2018	 2017
Future seasons	\$ 928,000	\$ 928,000
Education	350,000	350,000
Cash reserve	950,000	1,450,000
Capital funds	630,000	630,000
Unrestricted	16,766,244	16,097,723
	\$ 19,624,244	\$ 19,455,723

Certain donors have stipulated particular gifts that may be used for short-term cash flow which has been identified as cash reserve. Because the donors intend that these funds not be expended on a permanent basis, these reserves are classified as permanently restricted.

### Note 9 - Endowments

Minnesota Opera's endowment consists of pooled gifts restricted for the long-term support of Minnesota Opera and seven funds where the earnings are restricted to various purposes. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### **Interpretation of Relevant Law**

The Board of Directors of Minnesota Opera has interpreted the Minnesota Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Minnesota Opera classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment (including pledges net of discount and allowance for doubtful accounts) and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund,
- (2) The purposes of the organization and the donor-restricted endowment fund,
- (3) General economic conditions,
- (4) The possible effect of inflation and deflation,
- (5) The expected total return from income and the appreciation of investments,
- (6) Other resources of the organization, and
- (7) The investment policies of the organization.

As of June 30, 2018 and 2017, Minnesota Opera has the following endowment net asset composition by type of fund:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	
June 30, 2018 Donor-restricted endowment funds	\$ 688,549	\$ 255,991	\$ 19,624,244	\$ 20,568,784	
June 30, 2017 Donor-restricted endowment funds	\$ 642,533	<u>\$ 255,991</u>	\$ 19,455,723	\$ 20,354,247	

Included in the balance of donor-restricted endowment funds within permanently restricted net assets as of June 30, 2018 and 2017, are \$7,944,475 and \$7,886,676, respectively, held in trust for the benefit of Minnesota Opera, but not under the control of Minnesota Opera for investment decision purposes.

	U	nrestricted	Temporarily Restricted		Permanently Restricted	Total	
June 30, 2018							
Endowment net assets, beginning of year	\$	642,533	\$	255,991	\$ 19,455,723	\$ 20,354,247	
Investment return Investment income Net realized and unrealized		43,155		-	-	43,155	
appreciation (depreciation)		485,911		-	-	485,911	
Change in value of beneficial interest in perpetual trust		-		-	57,799	57,799	
Contributions		-		-	110,722	110,722	
Appropriation of endowment assets for expenditure	. <u> </u>	(483,050)				(483,050)	
Endowment net assets, end of year	\$	688,549	\$	255,991	\$ 19,624,244	\$ 20,568,784	

Changes in endowment net assets for the years ending June 30, 2018 and 2017, are as follows:

	U	nrestricted	Temporarily Restricted		Permanently Restricted	Total
June 30, 2017						
Endowment net assets, beginning of year	\$	448,711	\$	255,991	\$ 19,158,223	\$ 19,862,925
Investment return Investment income Net realized and unrealized		41,426		-	-	41,426
appreciation (depreciation)		770,356		-	-	770,356
Change in value of beneficial interest in perpetual trust		-		-	283,222	283,222
Contributions		-		-	14,278	14,278
Appropriation of endowment assets for expenditure		(617,960)				(617,960)
Endowment net assets, end of year	\$	642,533	\$	255,991	\$ 19,455,723	\$ 20,354,247

#### **Return Objectives and Risk Parameters**

Minnesota Opera has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that Minnesota Opera must hold in perpetuity or for a donor-specified period(s) as well as Board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to preserve purchasing power, net of spending and inflation, and to produce results that provide a long-term estimated spending of 5%. Based on continued current moderate inflation, the Board has adopted a long-term return objective of 6% to 8%, net of fees, and has determined that volatility in the range of 10% to 15% is acceptable.

#### **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, Minnesota Opera relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). Minnesota Opera targets a diversified asset allocation of bonds, equities (U.S. and foreign), marketable alternatives, real assets, and long-term equity to achieve its long-term return objectives within prudent risk constraints. Notes 5 and 6 describe and disclose in more detail investment balances, investment activity, and related fair market values.

### Spending Policy and How the Investment Objectives Relate to Spending Policy

Minnesota Opera has a policy of appropriating for distribution each year the sum of 70% of the previous year's draw adjusted for inflation as measured by the Consumer Price Index, not seasonally adjusted plus 30% of a target spending rate, currently 5% times the market value on March 31 of each year. In establishing this policy, Minnesota Opera considered the long-term expected return on its endowment. Accordingly, over the long term, Minnesota Opera expects the current spending policy to allow preservation and growth of purchasing power, while recognizing there will be periods of time where meeting short-term objectives may not be feasible without assuming undue risk. This is consistent with Minnesota Opera's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

### Note 10 - Employee Retirement Plan

Minnesota Opera has a defined contribution retirement plan (the plan) under Internal Revenue Code (IRC) Section 403(b) for its non-union employees who meet certain service and age requirements. Minnesota Opera, at the discretion of its Board, may contribute to the plan. During the years ending June 30, 2018 and 2017, Minnesota Opera contributed \$76,065 and \$54,504, respectively, to the plan.

In addition, Minnesota Opera pays into retirement accounts for both unions with which Minnesota Opera has collective bargaining agreements. One of the union retirement plans is a multiemployer defined benefit pension plan with retirement expense for this union plan of \$56,030 and \$51,664 for the years ending June 30, 2018 and 2017, respectively. The other union retirement plan is a defined contribution plan. Retirement expense for this union plan was \$11,028 and \$11,832 for the years ending June 30, 2018 and 2017, respectively.

The multi-employer defined benefit pension plan is the American Federation of Musicians and Employer's Pension Fund (the Plan) with EIN/Plan Number 51-6120204/001 with a plan year end of March 31. As of the most recent Plan year end March 31, 2018, the Plan is 64.5% funded and is in "critical" status which is red Pension Protection Act Zone Status. The Plan's Board of Trustees adopted a rehabilitation plan on April 15, 2010, which was intended to help the Plan improve its funded status through various benefit reductions and employer contribution increases. The total number of employers obligated to contribute to the Plan are approximately 5,700. No employer contributed more than 5% of the total contributions to the Plan during the year.

### Note 11 - Arts Partnership Program

In 2007, the Arts Partnership, a separate 501(c)(3) organization, was formed for the purpose of collaborating on activities related to the Ordway Center for the Arts. The Arts Partnership is exempt from income taxes as a nonprofit organization under the applicable federal and Minnesota income tax regulations and is governed by a Board of Directors. The Board of Directors consists of the CEOs and Board representatives of Minnesota Opera, Ordway Center for the Performing Arts (Ordway), The Saint Paul Chamber Orchestra (SPCO) and The Schubert Club. The Ordway has three representatives and the other organizations each have two representatives. The Arts Partnership is considered a related party.

The partnership is built on a Master Agreement, which addresses scheduling, rental rates, and other operating and financial issues with respect to the Ordway building on a long-term basis. Minnesota Opera, Ordway, SPCO, and The Schubert Club are "Arts Partners" as defined in the Master Agreement. Minnesota Opera can withdraw from the agreement upon notice specifying as a withdrawal effective date June 30 of a year that is at least five years in the future. Under the terms of the agreement, Minnesota Opera has committed to a rental rate structure based on utilization. Minnesota Opera pays the Ordway a fixed base license fee in addition to a variable facility fee and an operating fee. Base rental fees for the year ending June 30, 2018, are expected to be \$664,725. Payments to the Ordway in the years ended June 30, 2018 and 2017, included base license fees of \$845,228 and \$791,327, respectively.

One of the initiatives of the Arts Partnership is to seek funding for renovations and enhancements to the Ordway building as well as to support partner utilization of the Ordway building through a subsidy of annual rental charges. On February 28, 2015, the Concert Hall at the Ordway, a major project of the Arts Partnership, opened to the public. The completion of the Concert Hall provides additional time in the Music Theater for Minnesota Opera's rehearsals and performances. For the years ended June 30, 2018 and 2017, Minnesota Opera received a contribution of \$489,803 and \$387,220, respectively, from the Arts Partnership. This contribution is reflected as an unrestricted contribution in the statement of activities and changes in net assets and Minnesota Opera's participation is reflected in fundraising expenses.

## Note 12 - Subsequent Events

As of December 10, 2018, Minnesota Opera entered into a purchase agreement committing them to the purchase of an adjacent building for \$1,900,000.