

## News Release

FOR IMMEDIATE RELEASE:

Contact: Kyle Clausen, Sr. Director of Marketing & Communications, 612-342-9555, [kclausen@mnopera.org](mailto:kclausen@mnopera.org)  
Eric Broker, Communications Associate, 612-342-1612, [ebroker@mnopera.org](mailto:ebroker@mnopera.org)

## Minnesota Opera Announces *7 Days of Opera*

### Free pop-up performances launch the 2015-2016 opera season September 19-25, 2015

**MINNEAPOLIS** (September 14, 2015) –Minnesota Opera today announced the launch of *7 Days of Opera*, a festival of free, short, pop-up opera performances that bring opera to unexpected places in the Twin Cities community – malls, zoos, farmers markets, breweries and more. *7 Days of Opera* begins Sept. 19 and leads into the company’s season opener, Richard Strauss’ *Ariadne auf Naxos*, opening Saturday, Sept. 26 at Ordway Music Theater.

“With *7 Days of Opera*, we’re meeting people where they work, shop and play,” said Artistic Director Dale Johnson. “We wanted to come up with a way to perform that is as surprising, charming and unforgettable as opera itself. *7 Days of Opera* does just that.”

*7 Days of Opera* begins at the Mill City Farmers Market at 10 a.m. on Saturday, Sept. 19 and concludes with a performance at Minneapolis Central Library at 12:30 p.m. on Friday, Sept. 25. In between, *7 Days of Opera* will take opera to the Minnesota Zoo, Whole Foods Market, the Mall of America, The Freehouse Brewery and The Tin Fish Restaurant on the shores of Lake Calhoun.

A trio of local talent – Minnesota Opera favorites – will perform all of the musical selections during *7 Days of Opera*: soprano Bergen Baker (Minnesota Opera’s *Carmen*); bass-baritone Rodolfo Nieto (Minnesota Opera’s *La fanciulla del west*); and pianist Jenya Trubnikava.

“We take great pride in presenting opera to audiences wherever and whoever they may be,” said Nina Archabal, general director of Minnesota Opera. “We hope that our pop-up performances will delight seasoned opera lovers as well as those who have yet to discover its magic.”

All *7 Days of Opera* performances are free and open to the public. Complete listings and updates for *7 Days of Opera* will be available at [mnopera.org/7-days-of-opera](http://mnopera.org/7-days-of-opera). Daily updates will be available on [facebook.com/minnesotaopera](https://www.facebook.com/minnesotaopera) and [twitter.com/mnopera](https://twitter.com/mnopera).

**What:** Minnesota Opera’s seven-day series of pop-up performances around the Twin Cities.

**When/Where:** Mill City Farmers Market - Saturday, Sept. 19 at 10 a.m.  
Minnesota Zoo - Sunday, Sept. 20 at 12 p.m.  
Whole Foods, Hennepin Avenue - Monday, Sept. 21 at 12:15 p.m.  
Mall of America Rotunda - Tuesday, Sept. 22 at 6 p.m .  
The Freehouse Brewery - Wednesday, Sept. 23 at 5:30 p.m.  
The Tin Fish Restaurant - Thursday, Sept. 24 at 6 p.m.  
Minneapolis Central Library - Friday, Sept. 25 at 12:30 p.m.

**Cost:** All performances are free and open to the public.

**Media:** An online press room (available at [mnop.co/dropbox](http://mnop.co/dropbox)) includes artist headshots and event photography. Check back throughout the seven days for updated resources and information.

###

Minnesota Opera combines a culture of creativity and fiscal responsibility to produce opera and opera education programs that expand the art form, nurture artists, enrich audiences and contribute to the vitality of the community.